



## CCROP - A GOOD CHOICE

- CCROP tours are held in the spring of each year, providing students with additional options for the upcoming fall semester.
- CCROP is flexible. You can participate in as many or as few events as you want. Most attend programs in neighboring counties.
- CCROP is an opportunity to showcase your school, while allowing your students to find their perfect fit.
- High schools appreciate CCROP because of the benefits to their students and the limited effort required to host a CCROP event.
- You can set a schedule tailored to fit your individual recruiting budget.



## CCROP

United by  
a vision  
to work  
together to  
recruit students  
and increase  
enrollment of  
each member.



## Community College Recruiters' Opportunity Program

### Broadening futures...

more students,  
more programs,  
more choices!

## BACKGROUND

Community College Recruiters' Opportunity Program (CCROP) is a group of community college professionals who plan and coordinate "community college" recruiting days with high schools within their service area. These tours are held during the spring semester.

## GOALS/PURPOSE

- To promote the college's unique programs in other service areas.
- To provide college information to undecided students.
- To promote a greater awareness of the community college system and its offerings.
- To enhance the relationships with counselors in local high schools.



## CURRENT CCROP MEMBERS

Beaufort County Community College  
Washington, NC

Central Carolina Community College  
Sanford, NC

College of The Albemarle  
Elizabeth City, NC

Craven Community College  
New Bern, NC

Edgecombe Community College  
Tarboro and Rocky Mount, NC

Fayetteville Technical Community College  
Fayetteville, NC

Johnston Community College  
Smithfield, NC

Lenoir Community College  
Kinston, NC

Nash Community College  
Rocky Mount, NC

Pamlico Community College  
Bayboro, NC

Pitt Community College  
Greenville, NC

Randolph Community College  
Asheboro, NC

Sandhills Community College  
Pinehurst, NC

Sampson Community College  
Clinton, NC

Wake Tech Community College  
Raleigh, NC

Wayne Community College  
Goldsboro, NC

Wilson Community College  
Wilson, NC

## MEMBERSHIP

Membership is open to any institution in the North Carolina Community System. There is no membership fee to join. However, you must agree to host a community college day in your area high schools and attend two (2) or three (3) organizational meetings throughout the year.

It is not mandatory that you attend all of the college day programs, but we encourage participation in as many events as possible to increase students' awareness of unique programs and to support the host college.

New members may join anytime during the year. However, for planning purposes, it is best to join CCROP in the summer or fall to be included in the spring tour schedule.

Where can I get more information? Contact:

PLACE BUSINESS CARD/  
ADDRESS LABEL HERE.

